

UNA  
STORIA

CHE  
CONTINUA

A large, stylized blue logo of the word "AVIS" with a red teardrop shape above the letter "A".

COMUNALE CREMONA

# **AVIS COMUNALE DI CREMONA**

**ASSEMBLEA ANNUALE DEI SOCI**

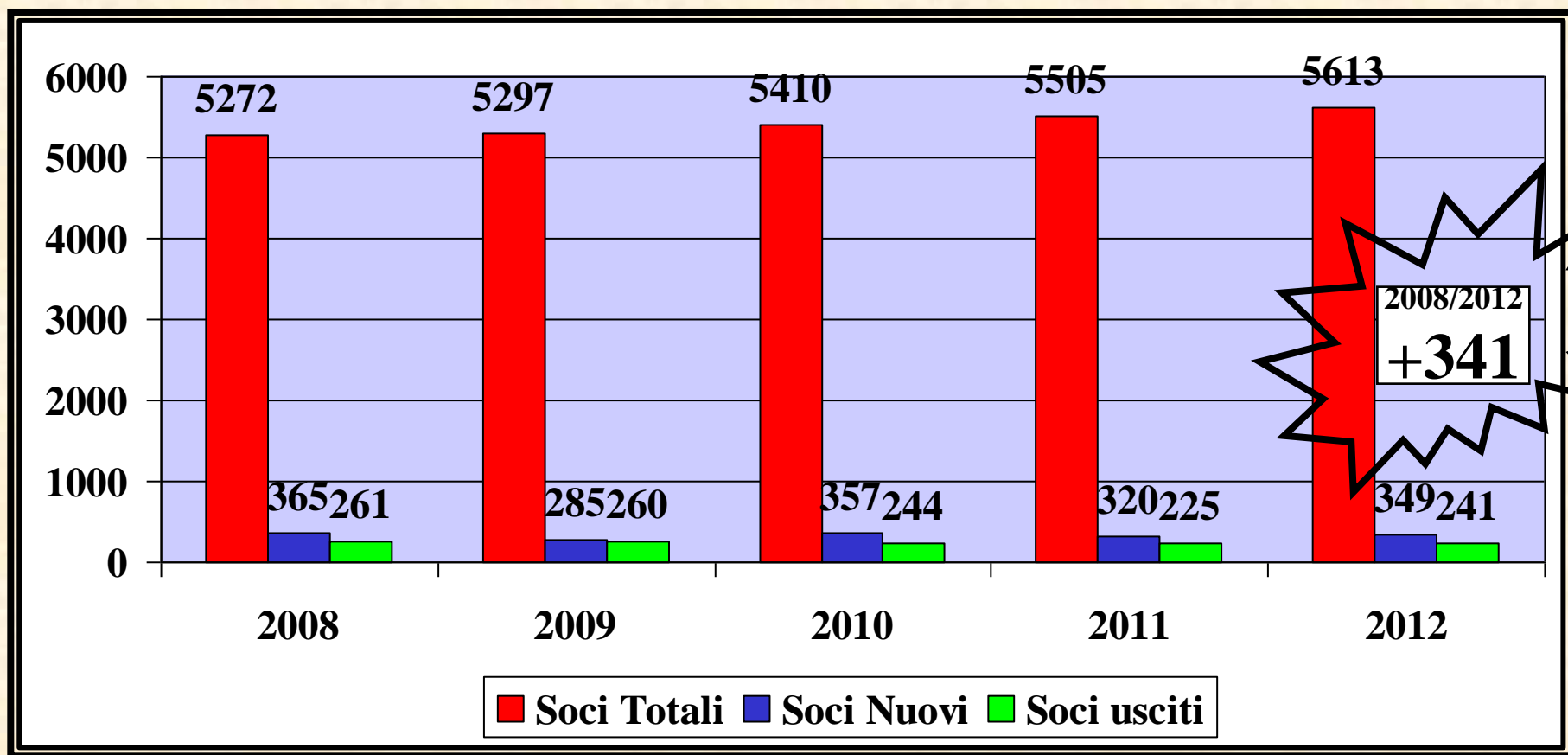
**Cremona, 24 febbraio 2013**

# AVIS COMUNALE DI CREMONA

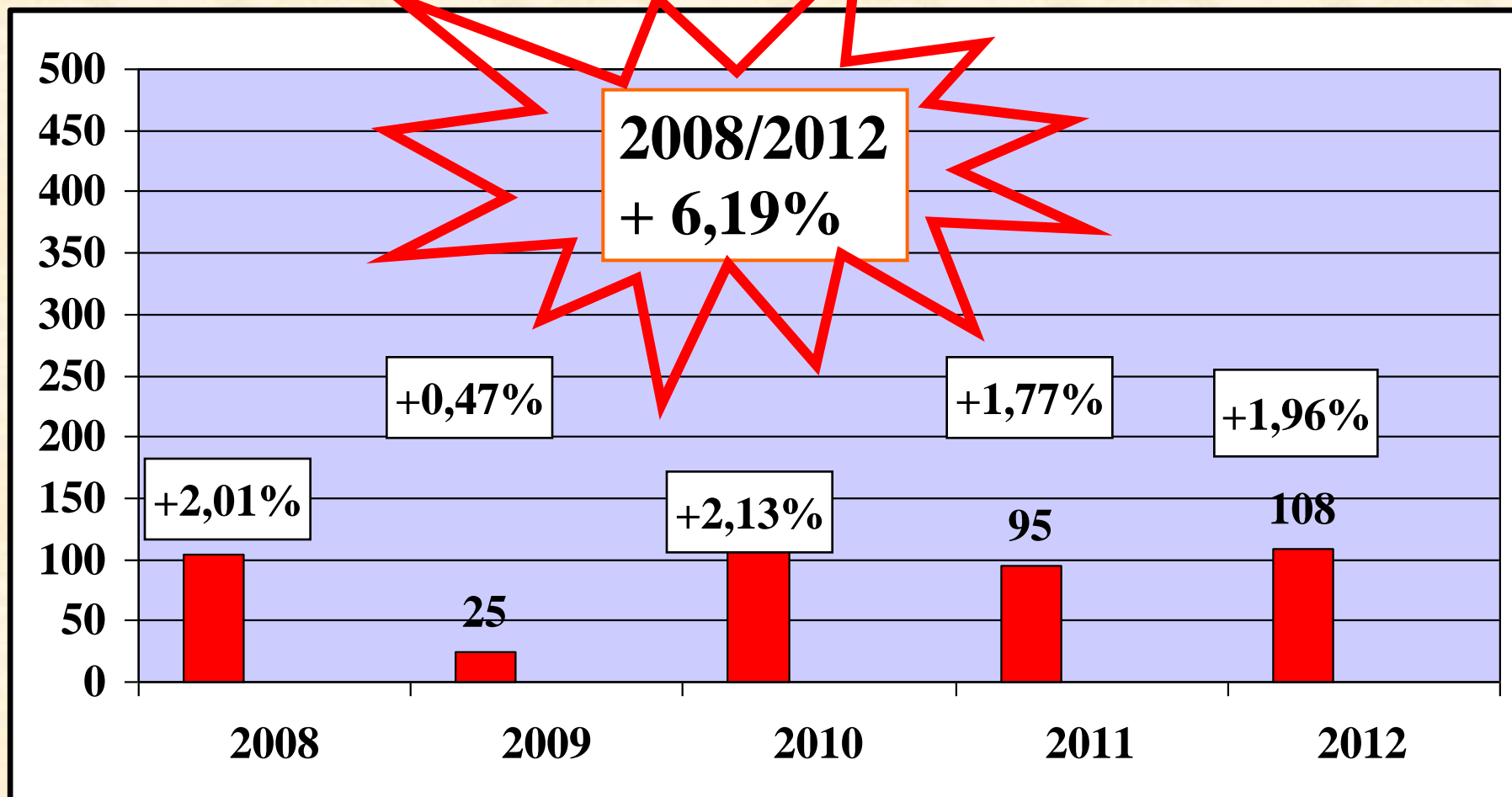
RELAZIONE ASSOCIATIVA

ANNO 2012

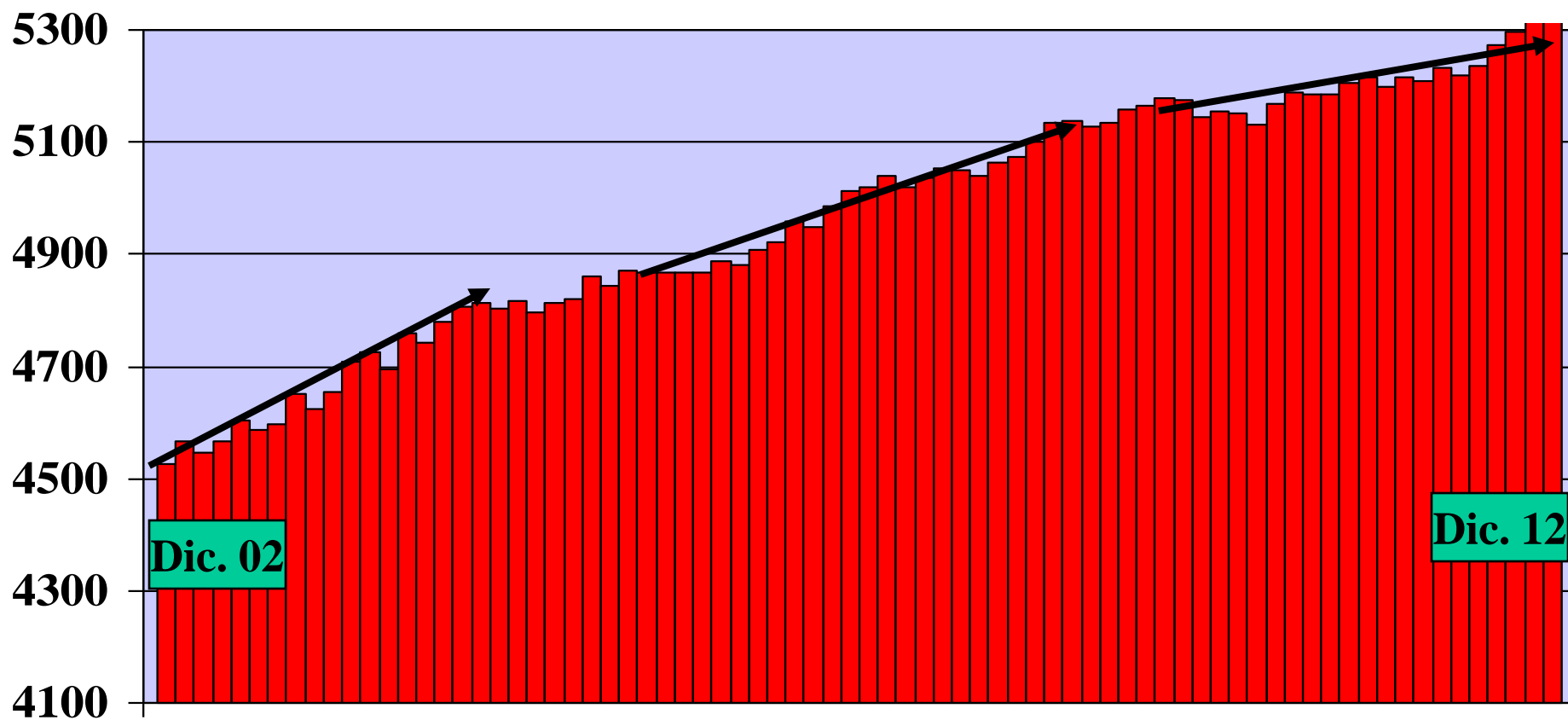
# Situazione Soci Donatori



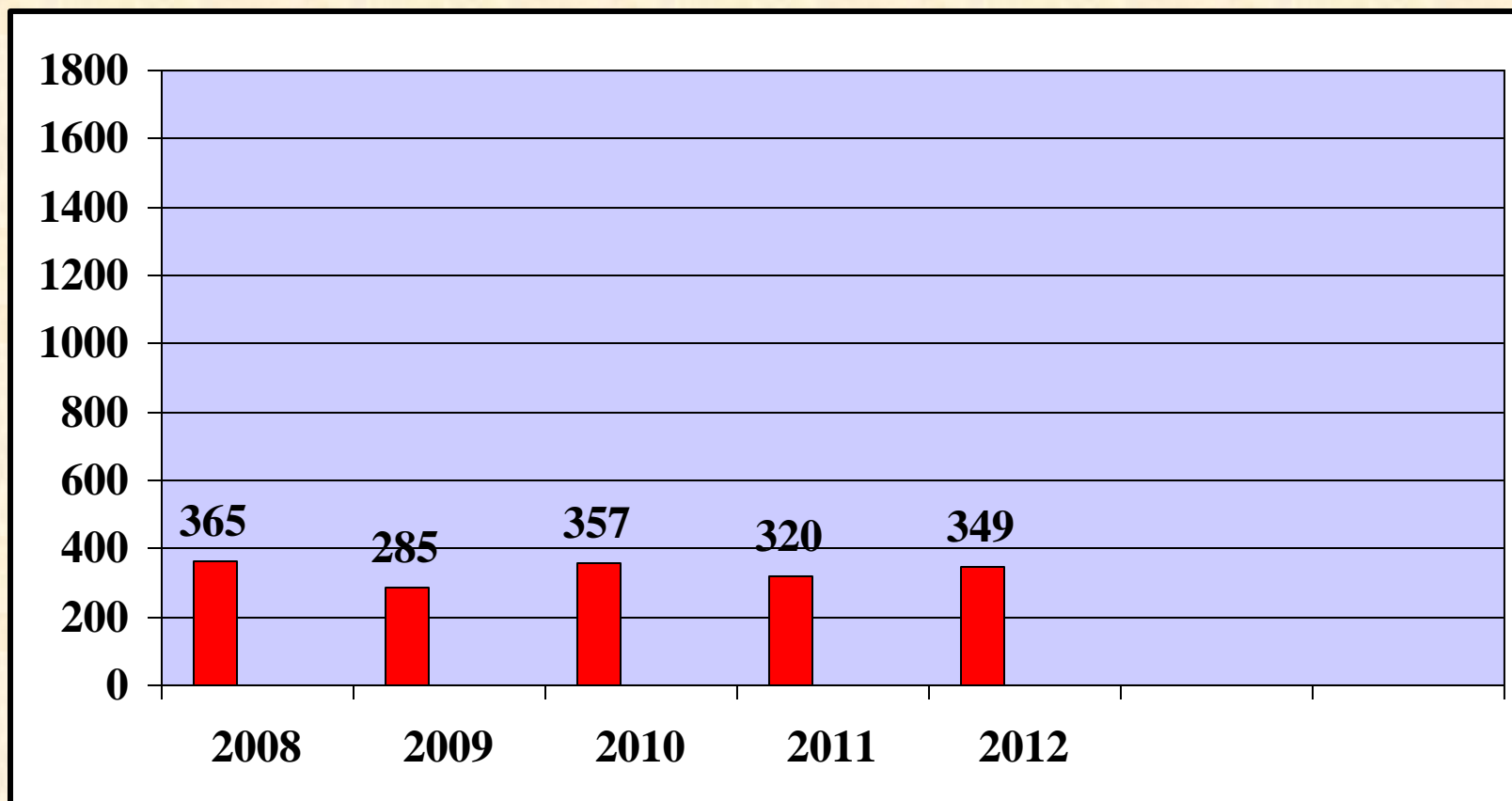
# Incremento % annuo



# Tendenza incremento soci

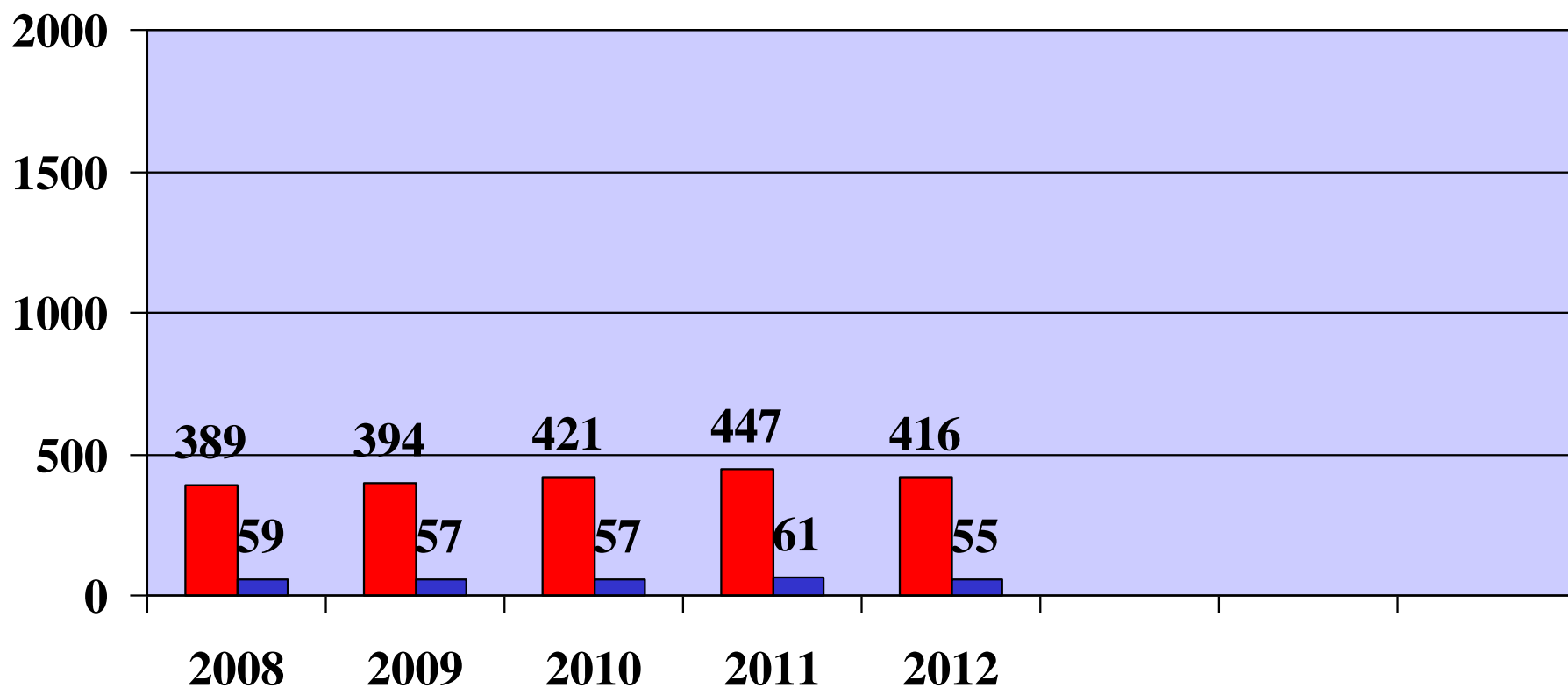


# Nuovi donatori iscritti



# Domande aspiranti nuovi soci

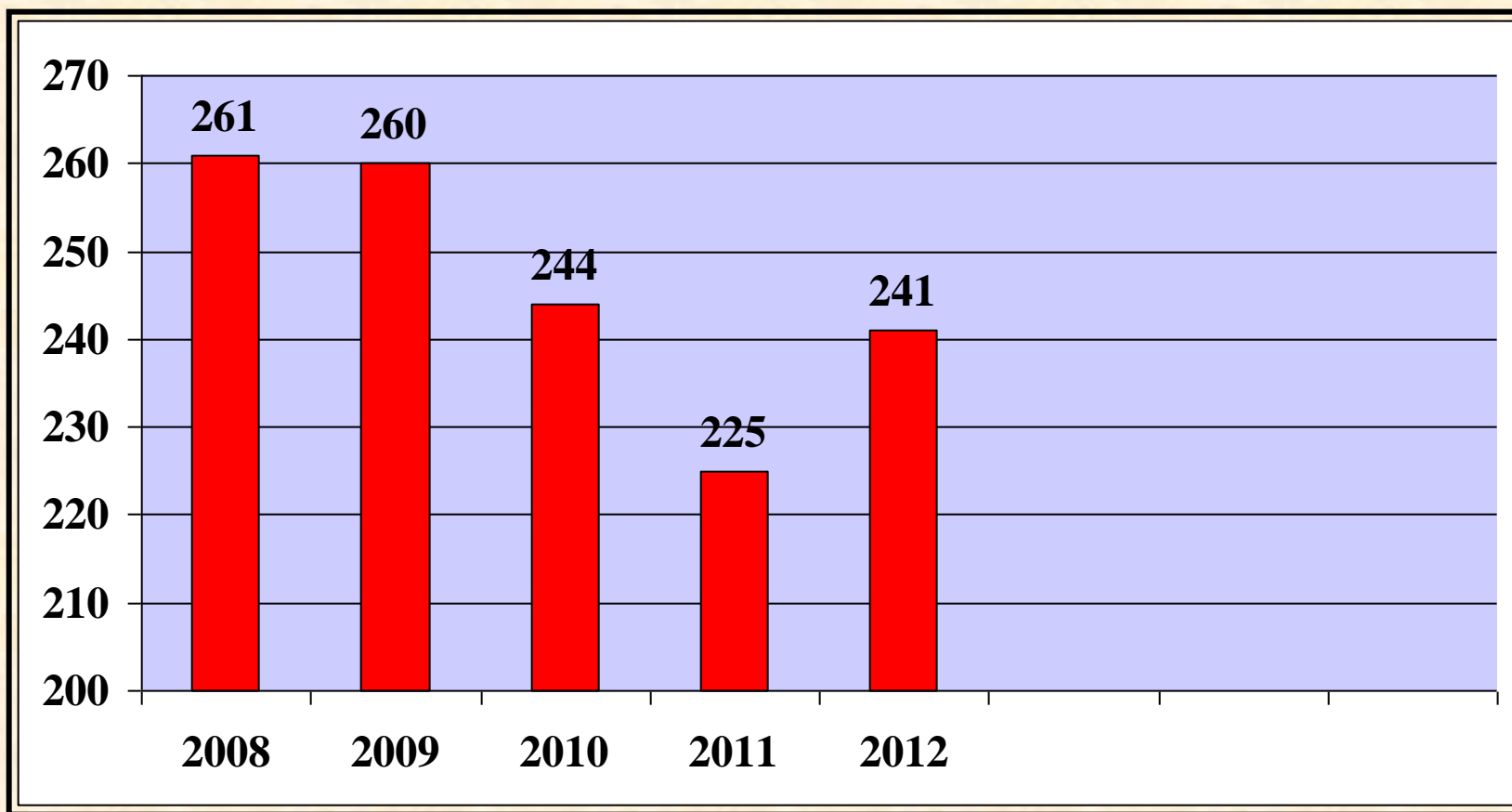
# Domande aspiranti diciottenni



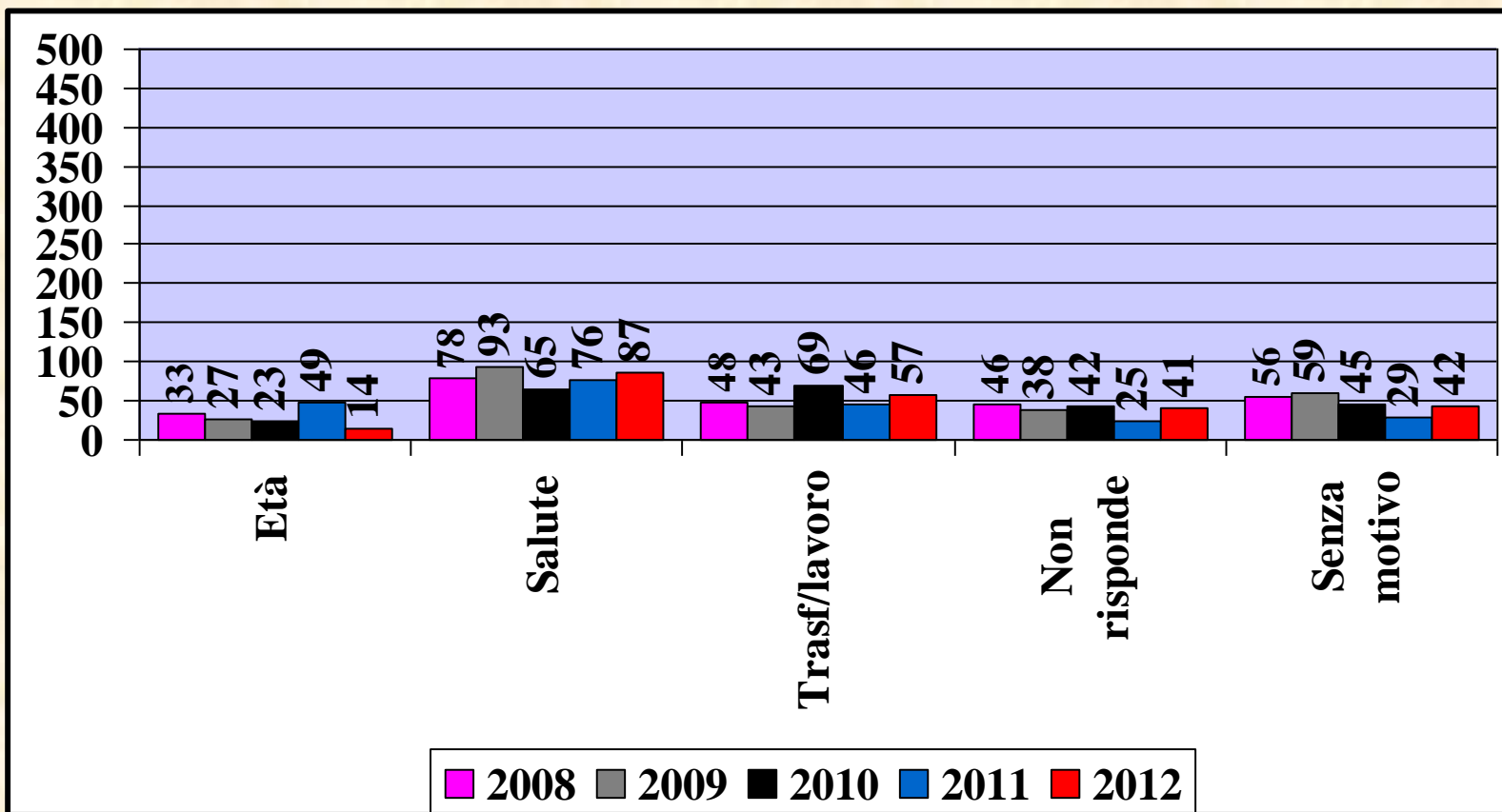
■ Totale aspiranti nuovi soci
 ■ Totale aspiranti diciottenni



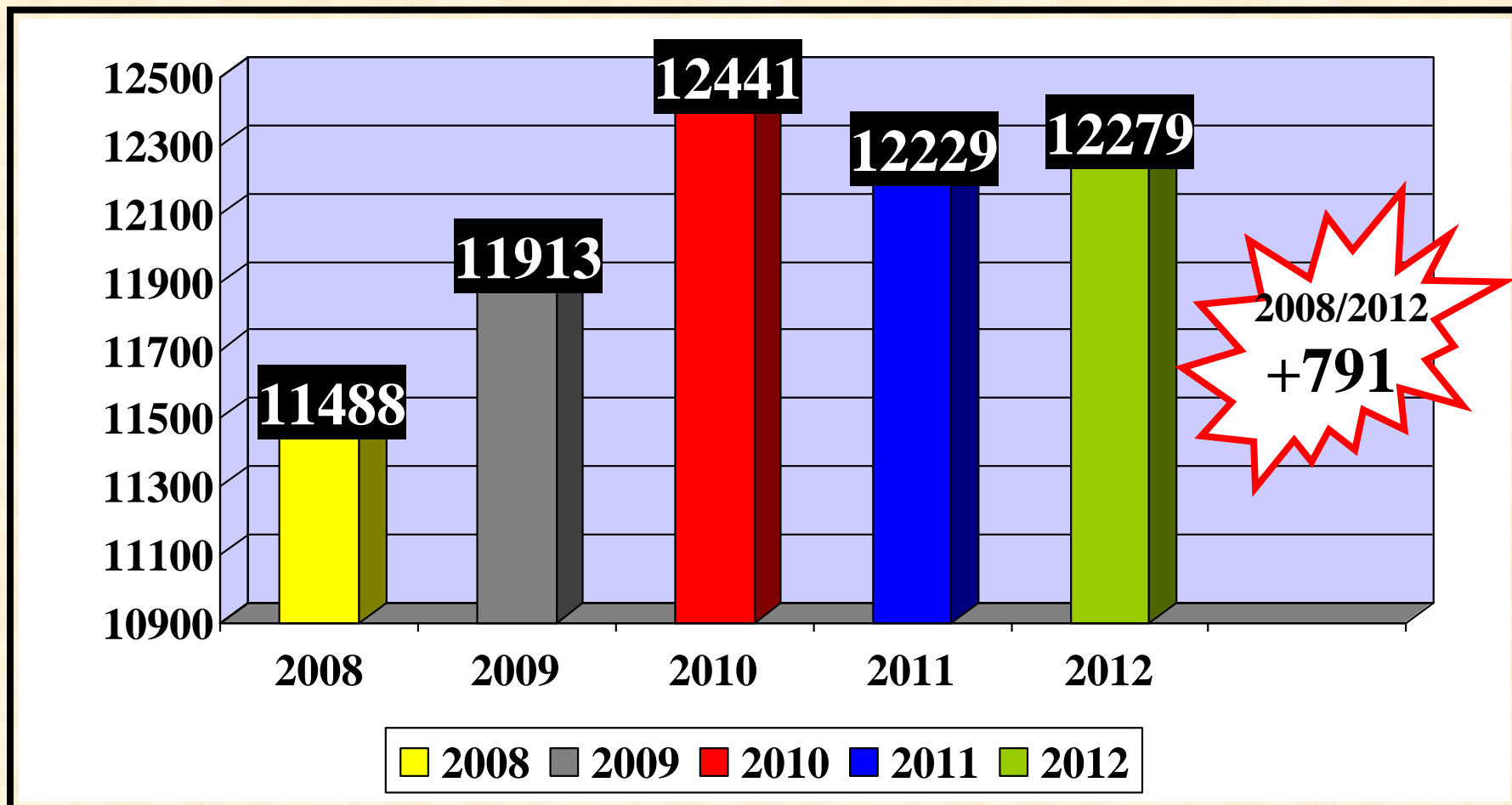
# Soci usciti



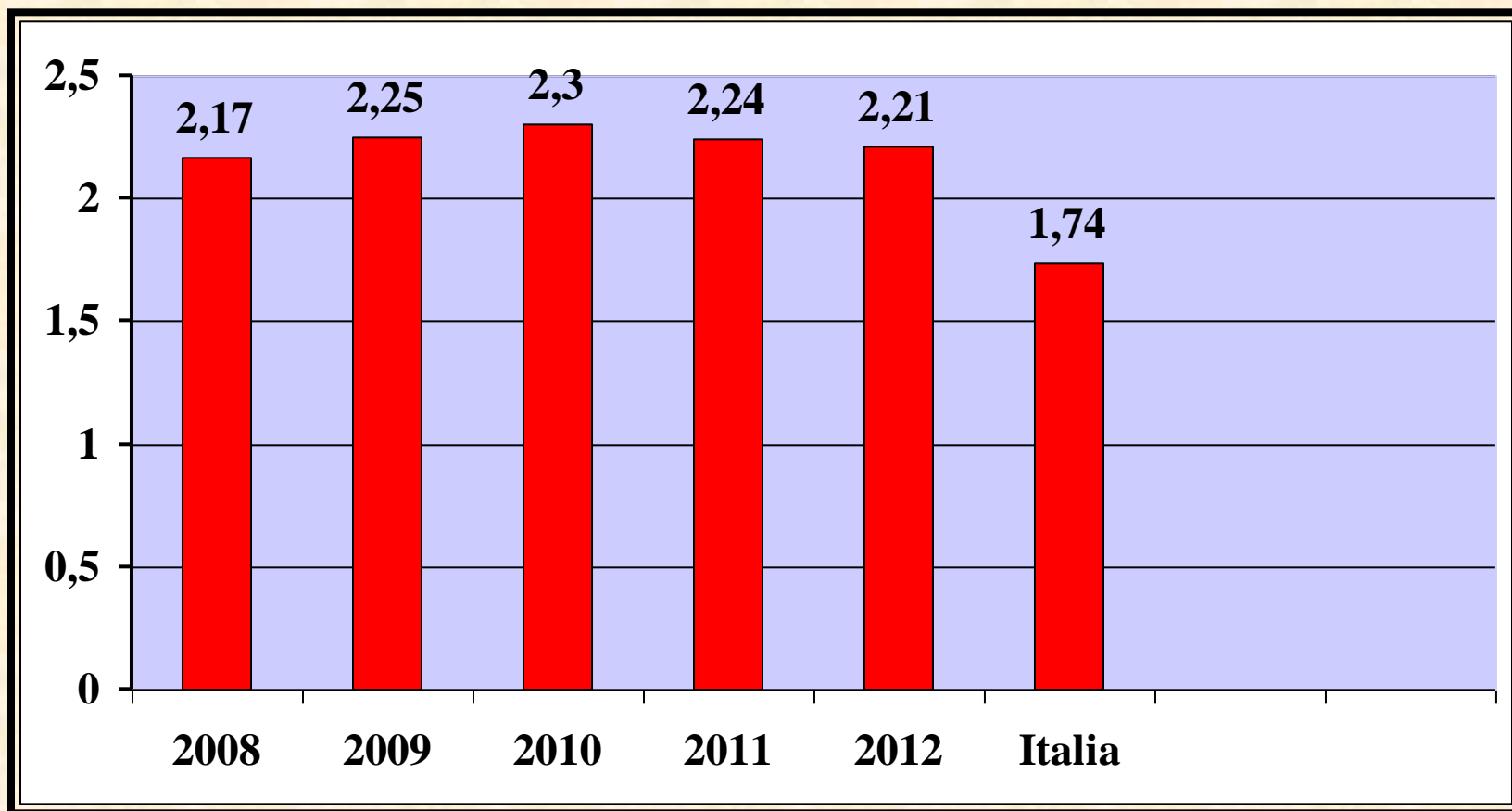
# Motivazioni di uscita dei soci



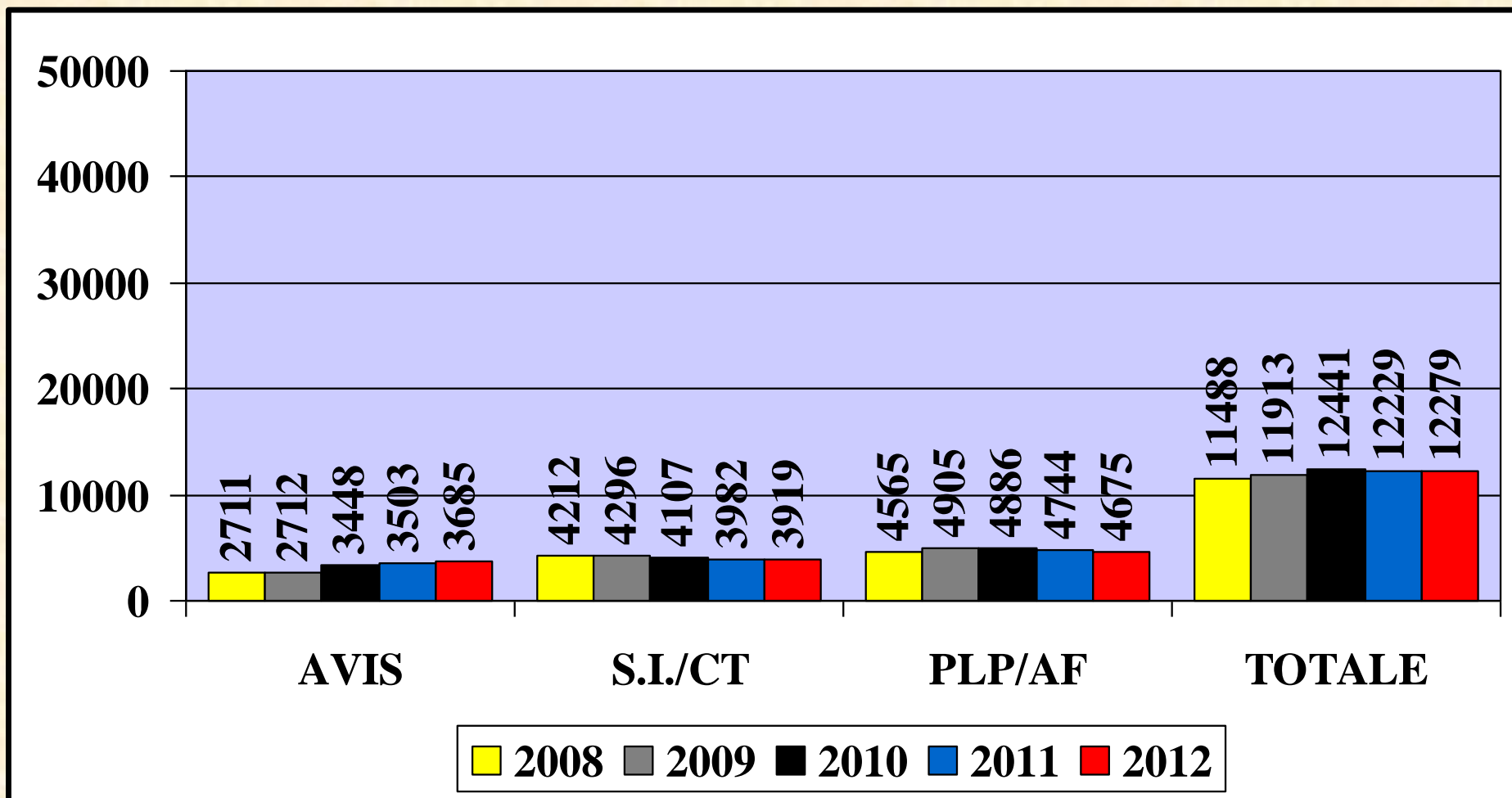
# Donazioni effettuate



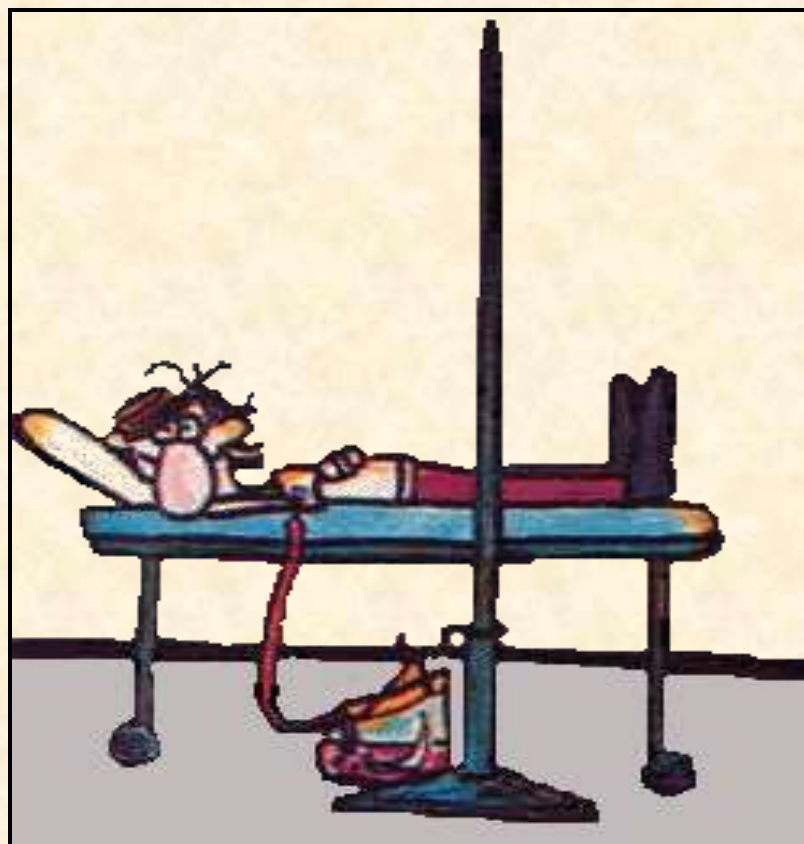
# Indice donazionale



# Sede di prelievo e tipologia

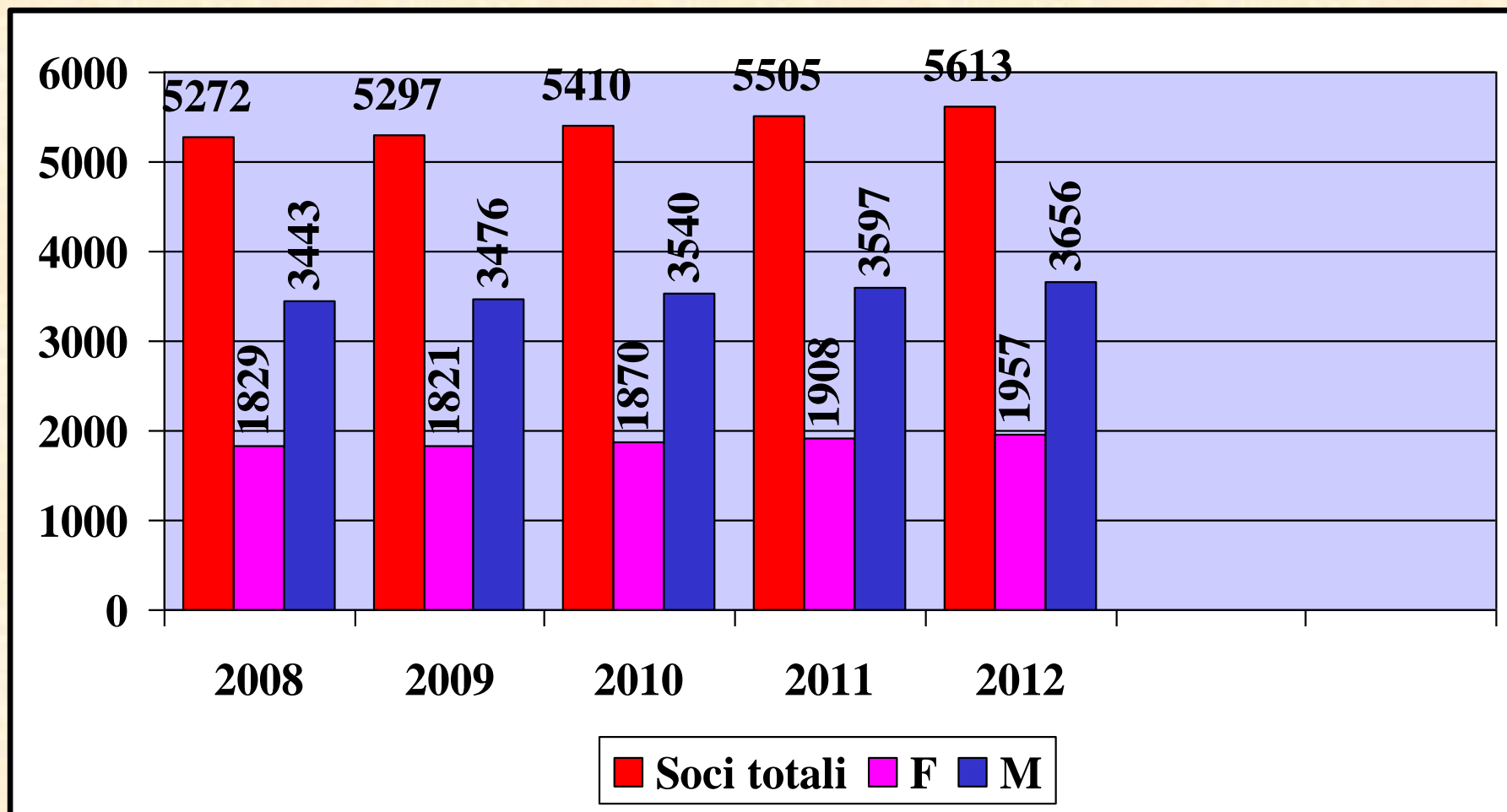


# Identikit del donatore cremonese



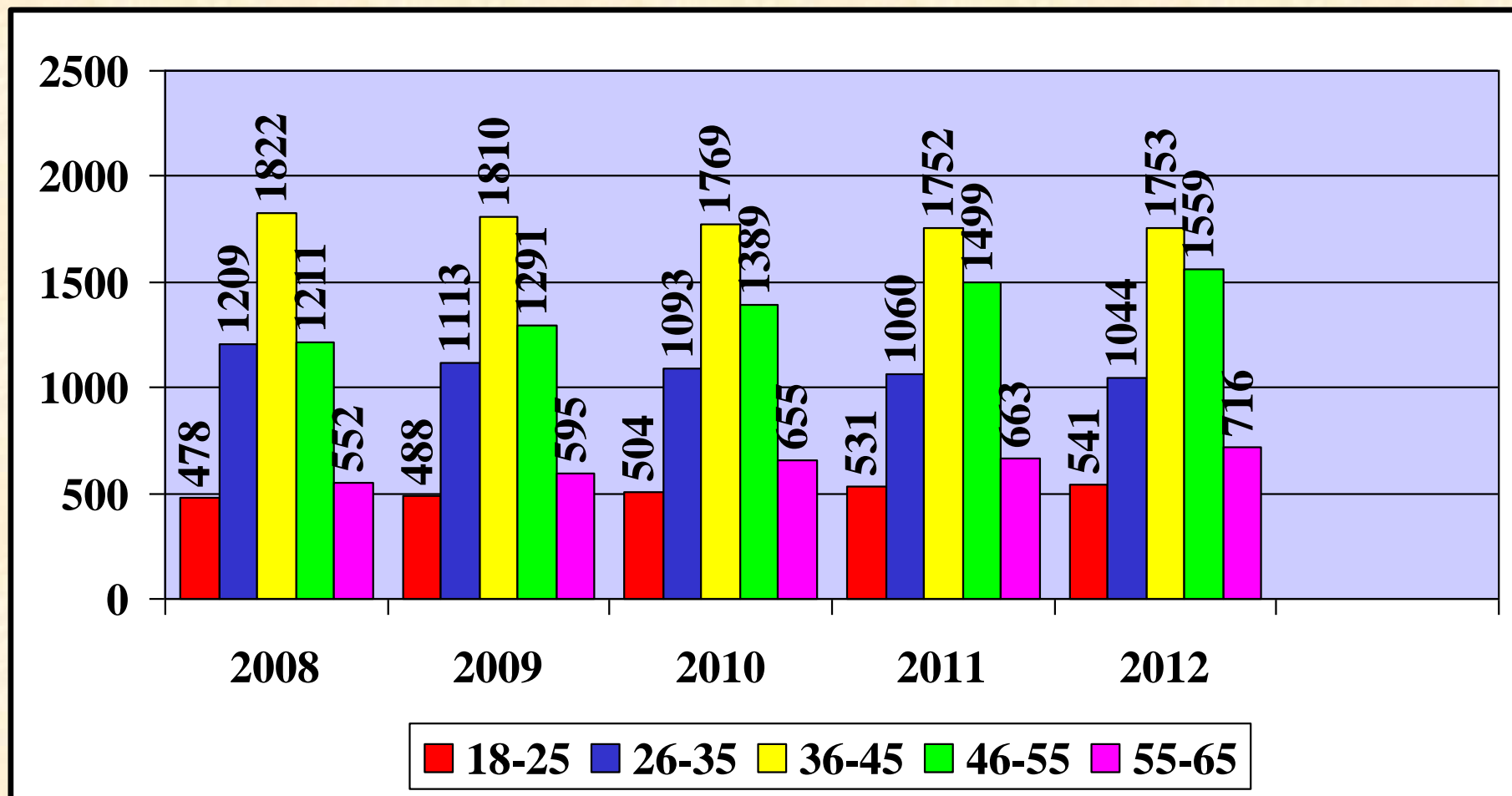
# Soci donatori

## Divisione per Sesso



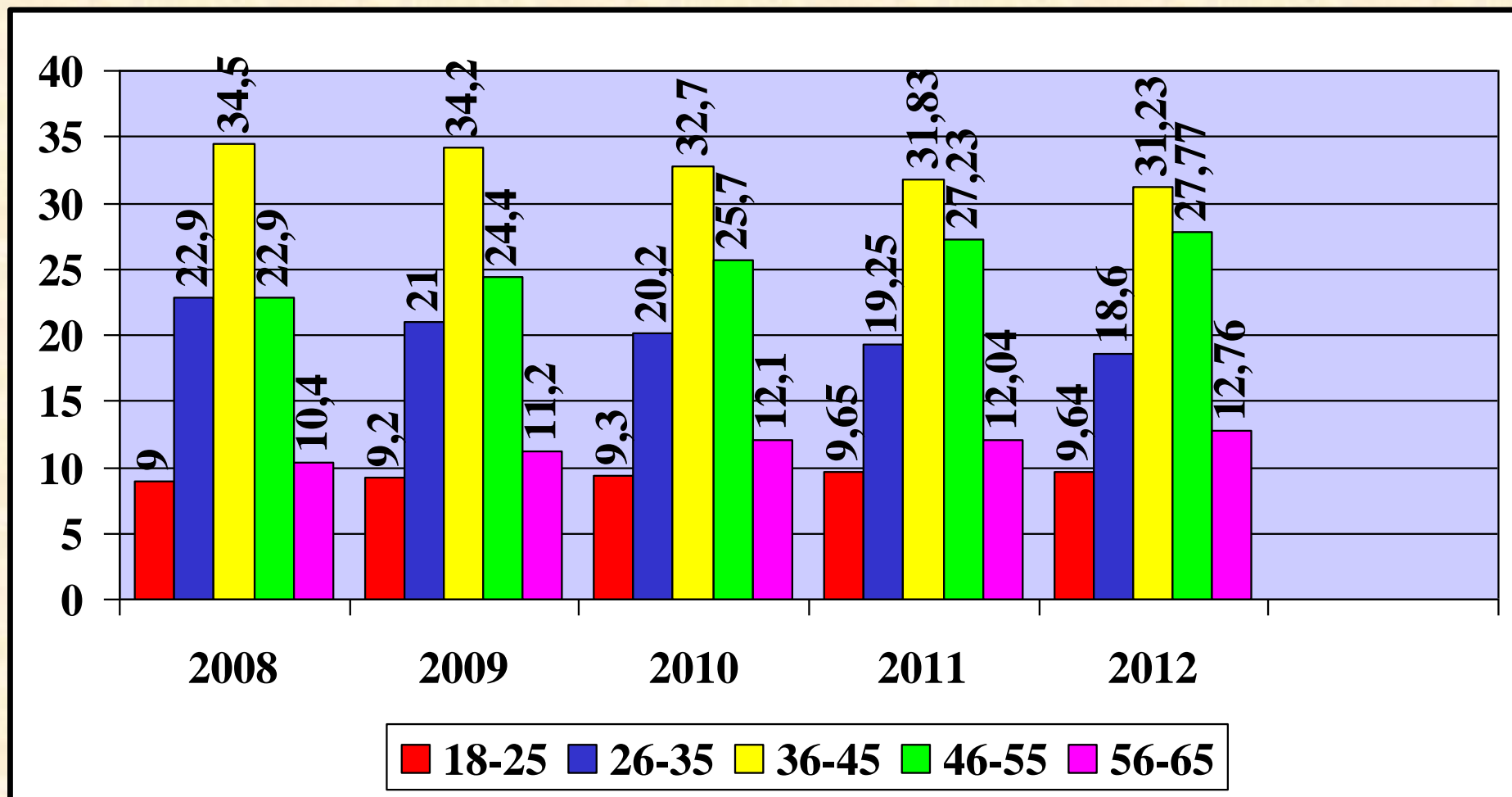
# Soci donatori

## Divisione per fasce di età



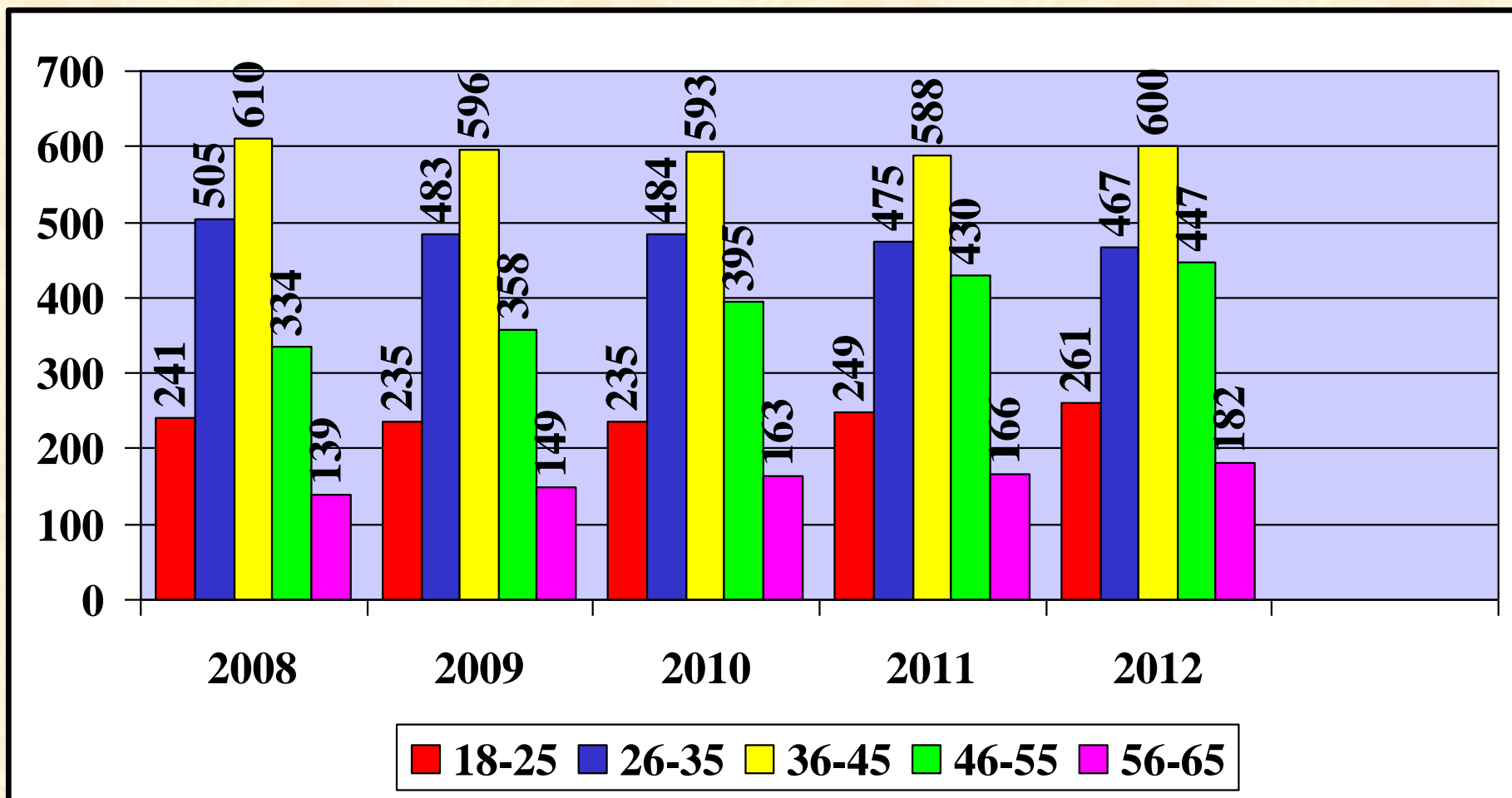


# Fasce di età: % sul totale dei soci



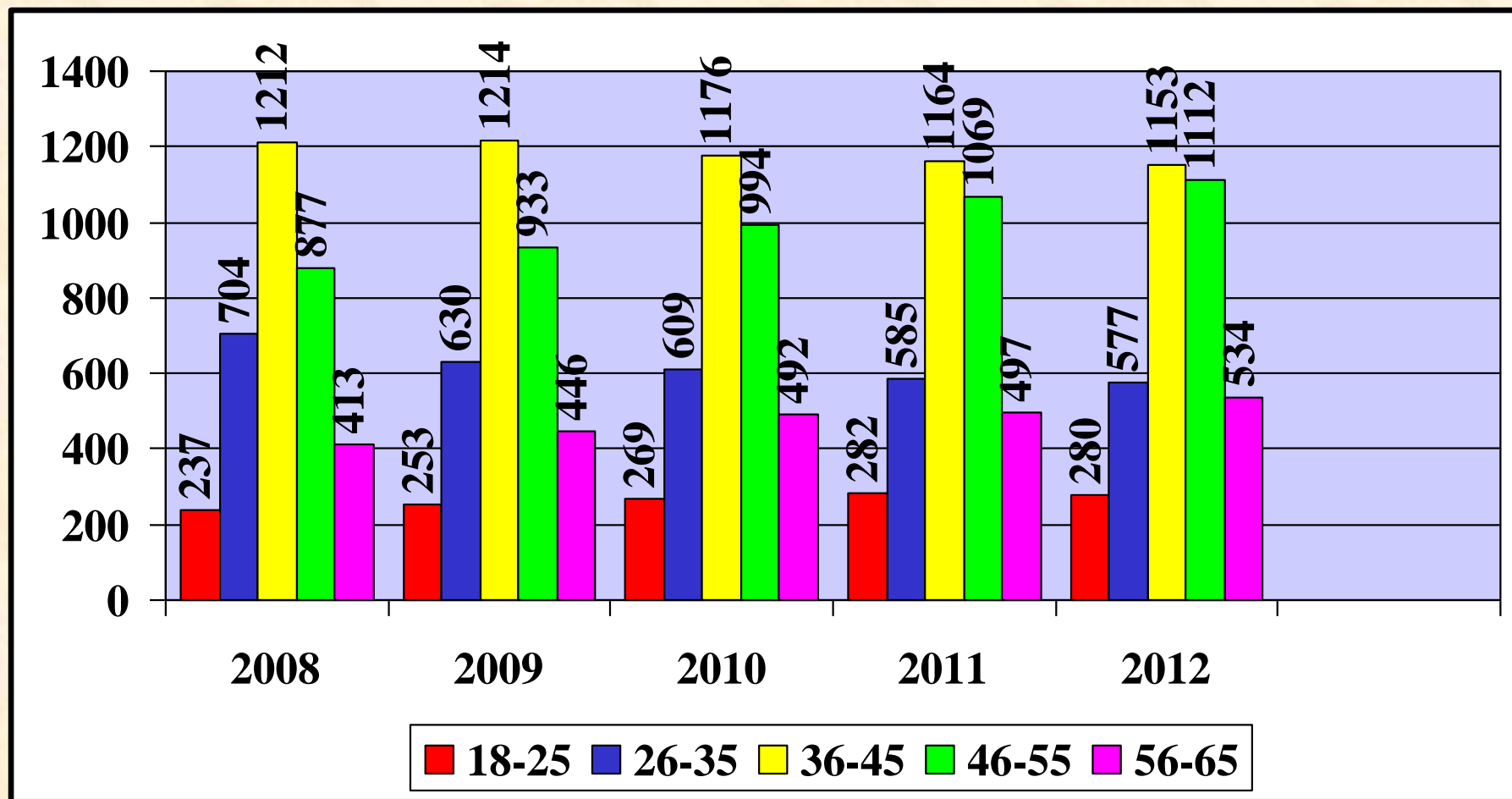
# Soci donatori

## Femmine: divisione per fasce di età

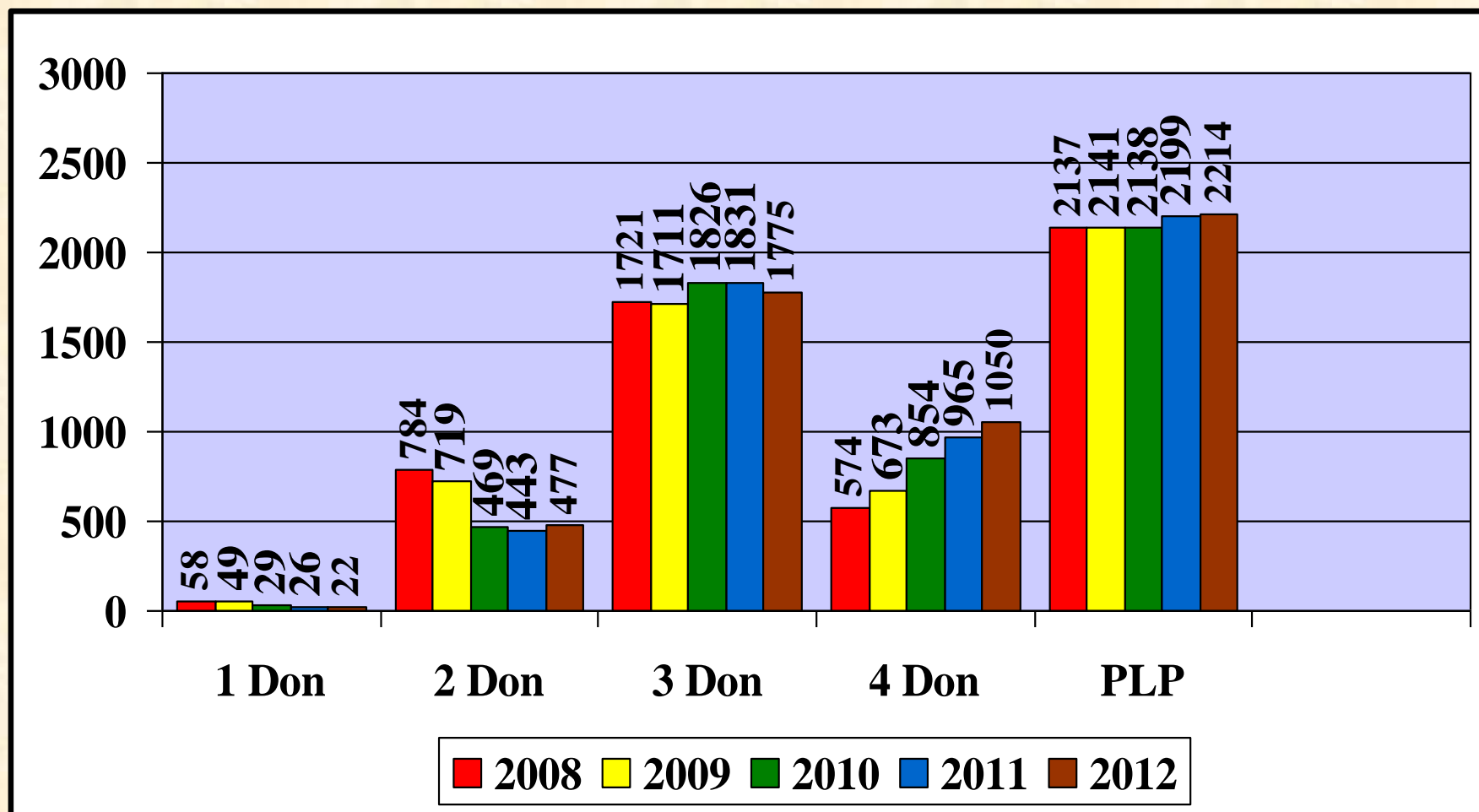


# Soci donatori

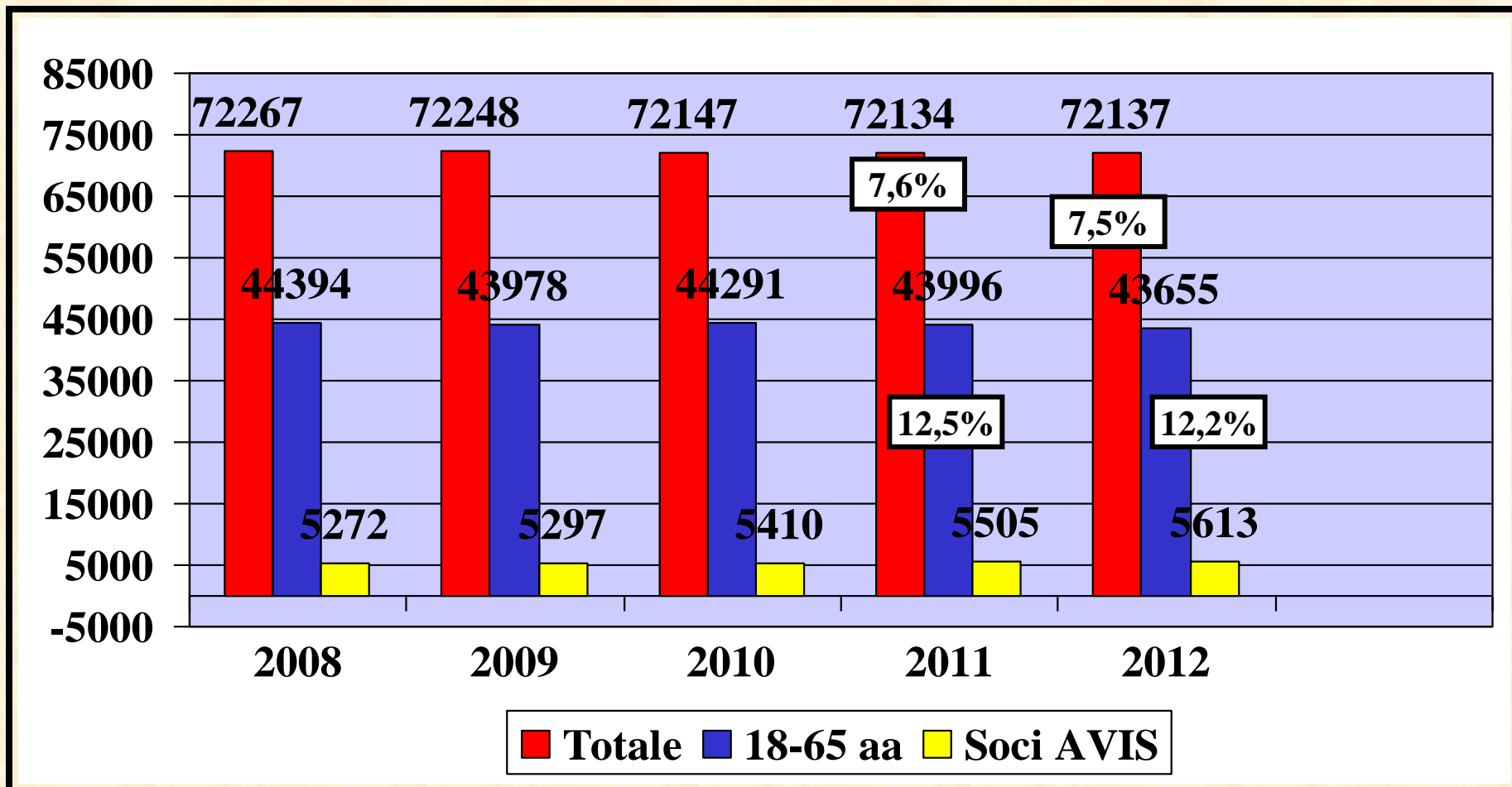
## Maschi: divisione per fasce di età



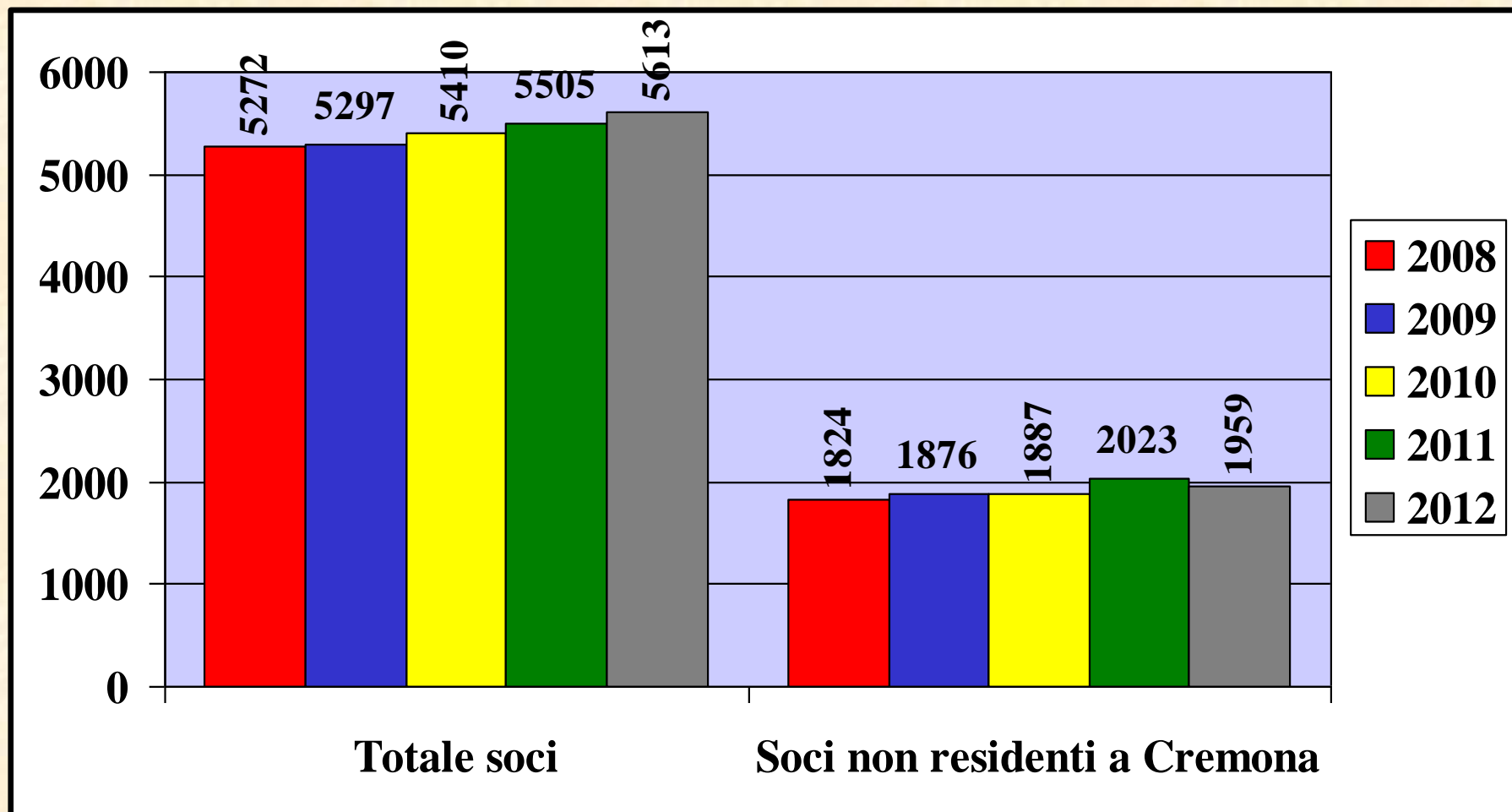
# Media dei tipi di donazione



# % dei soci AVIS sui cittadini residenti a Cremona (totale e fascia 18-65 anni)

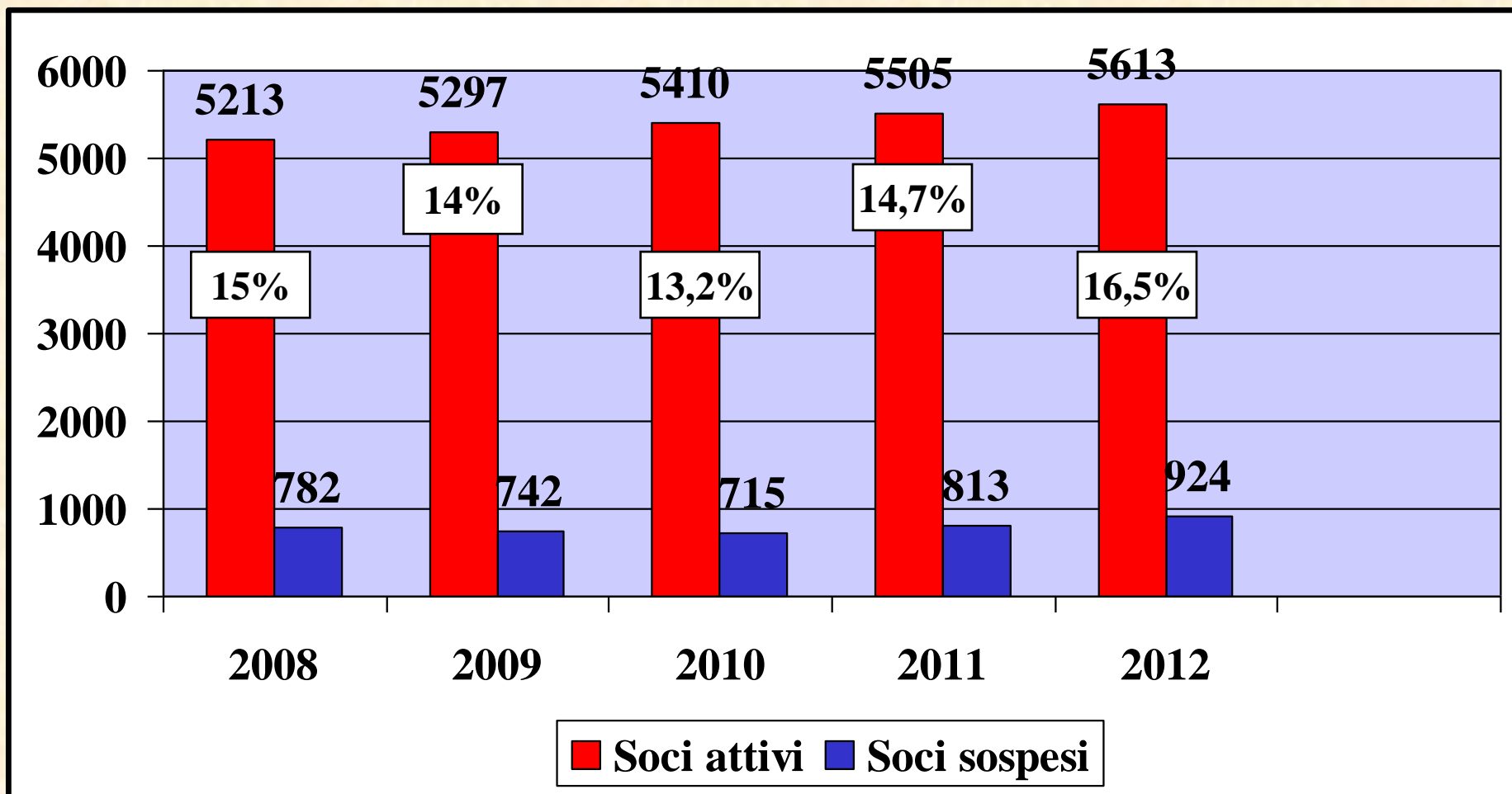


# Soci non residenti a Cremona



# Media soci attivi

## Soci sospesi: media e %



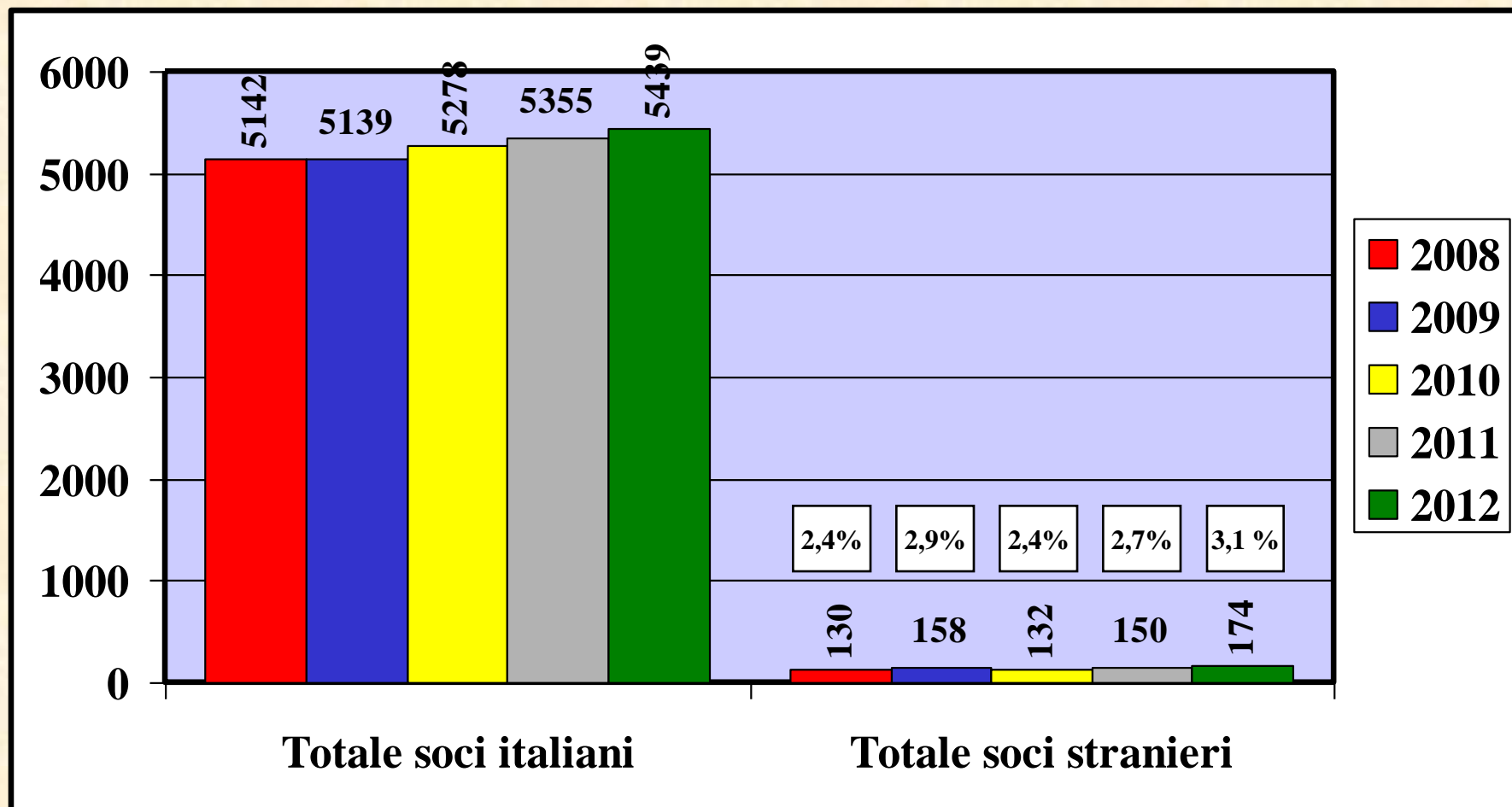
# AVIS ed i cittadini stranieri





# 2008-2009-2010-2011-2012

## soci stranieri iscritti all'AVIS



## Attività sanitaria

- **50 collettivi feriali di raccolta del sangue**
- **4 collettivi festivi**
- **3685 donazioni di sangue intero**
- **1611 ECG**
- **1478 visite mediche di controllo**
- **75 visite dietologiche**
- **110 visite mediche per i senior**

C'è più distanza  
tra zero ed uno  
che tra uno e cento.

*Claudio Baglioni*

